



SERBIA'S ELECTIONS

PUBLIC OPINION RESEARCH

NOVEMBER 2018

RESEARCH METHODOLOGY

SAMPLE DESIGN

Sample frame:

Population of Serbia 18+

Type of sample:

Three stage random representative:

Unit of the first stage: Territory of polling place

Unit of the second stage: Households (SRSWoR – random walk)

Unit of the third stage: Respondents within a household
(Random selection of the respondent)

SAMPLE SIZE

1,027 respondents

Margin of error: $\pm 3.1\%$

TIME FRAME

November 2018

INTERVIEWER NETWORK

CAPI data collection

Interviewers were engaged of both genders and with wide experience in public opinion projects

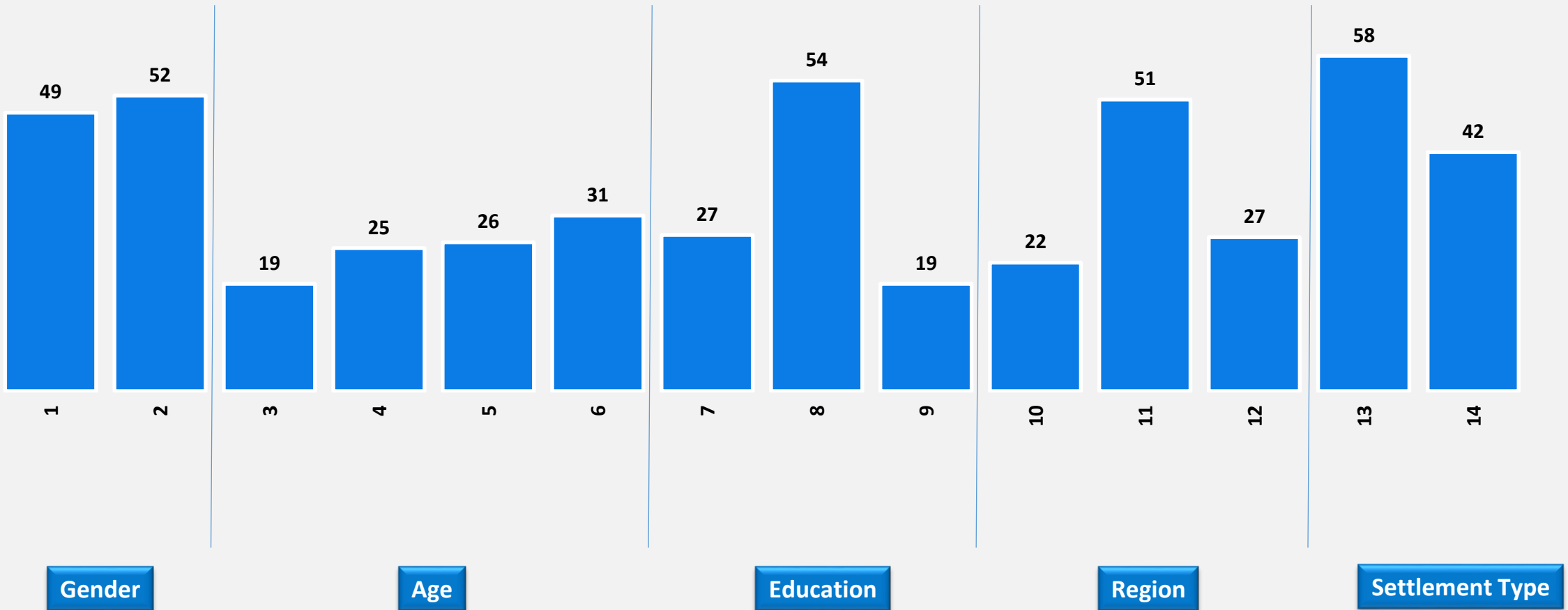
AVERAGE DURATION

Field questionnaire – average duration 20 minutes

SAMPLE

N = 1027

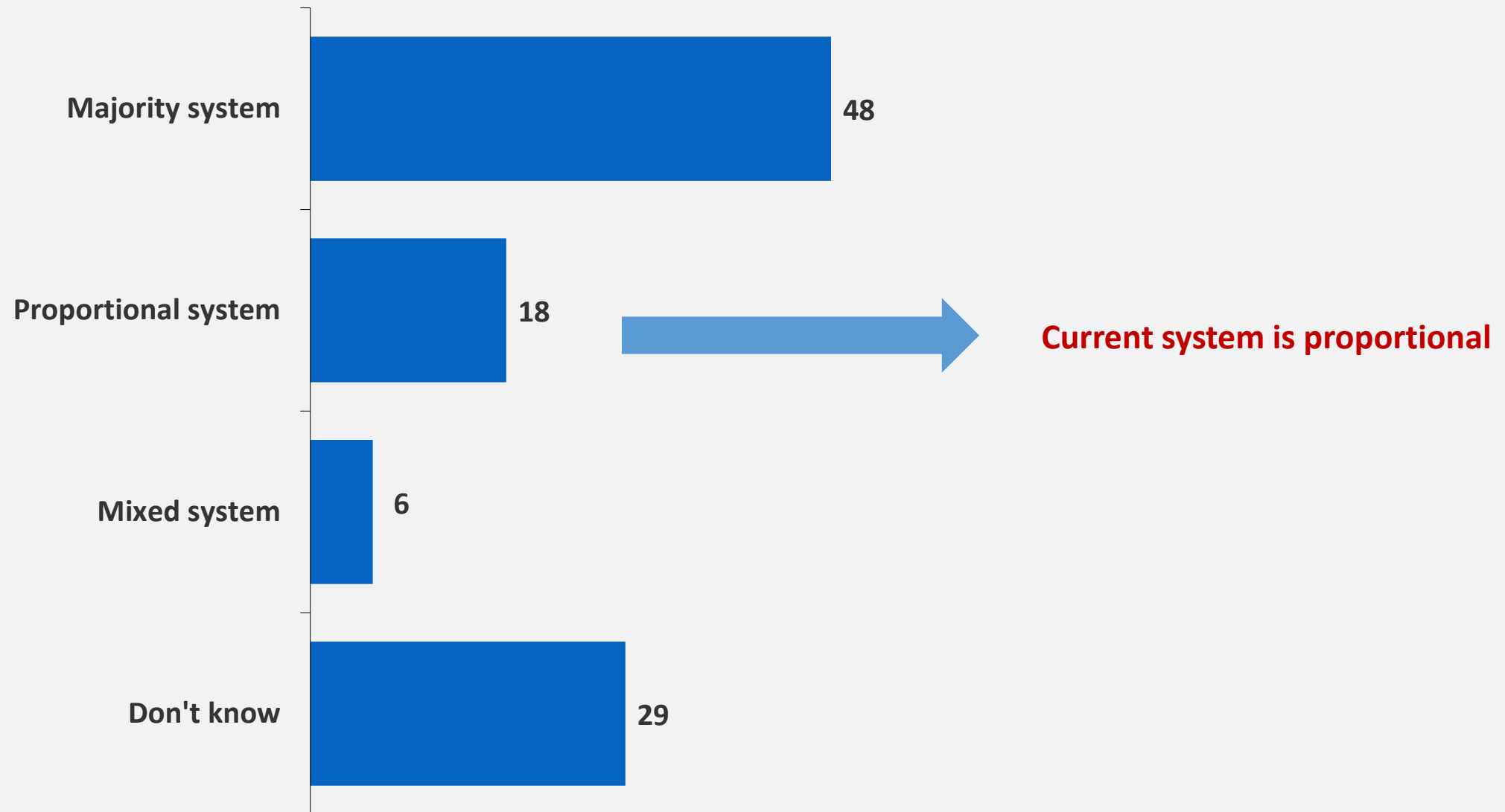
$\Sigma = 100\%$



ELECTORAL SYSTEM

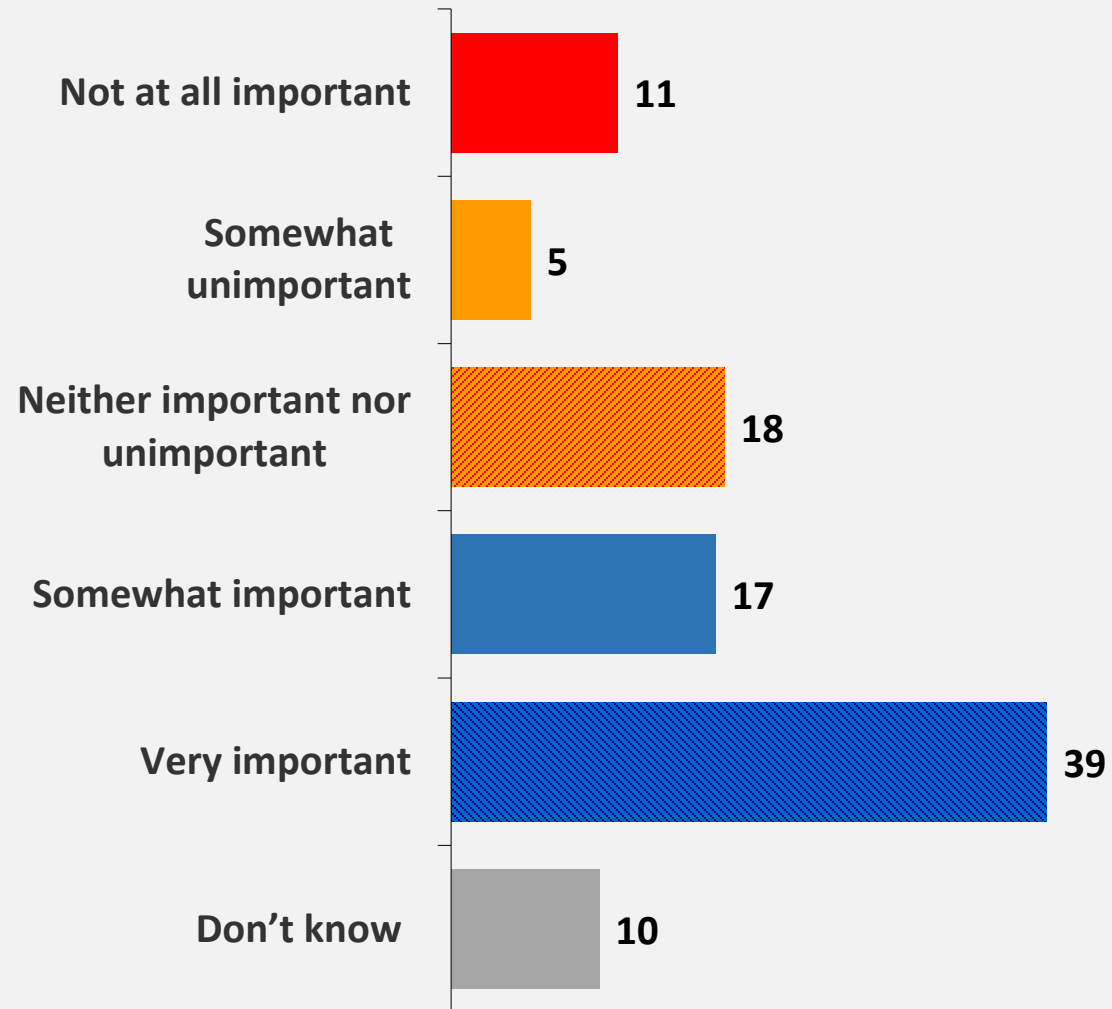
HALF ARE MISINFORMED ABOUT THE ELECTORAL SYSTEM IN SERBIA

Which electoral system do Serbian citizens use to vote for parliamentary representatives?



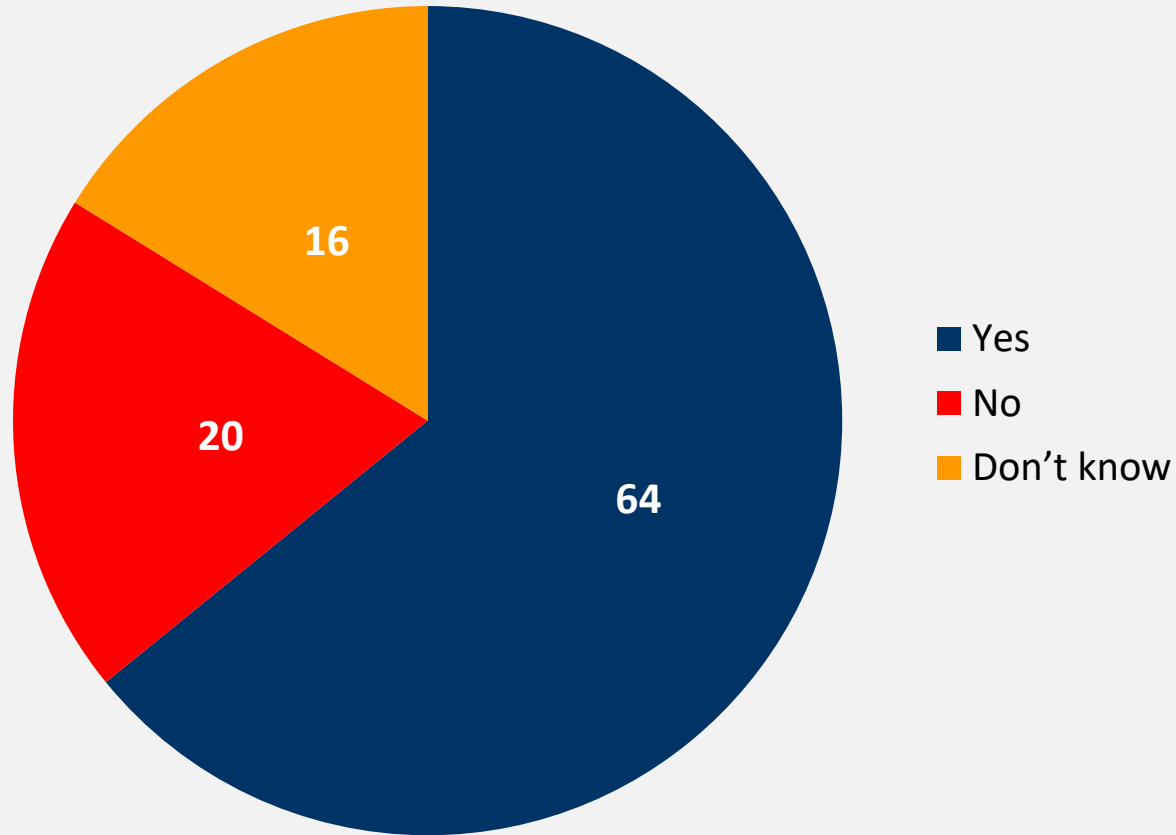
MAJORITY WOULD LIKE AN MP THAT REPRESENTS THEIR GEOGRAPHICAL AREA

On a scale from 1 to 5, how important is it for you to have a representative in Parliament from your area?



TWO-THIRDS THINK ALL LOCAL SELF-GOVERNMENT UNITS HAVE REPRESENTATION IN PARLIAMENT

Do you believe that all towns and municipalities in Serbia have a representative in Parliament?

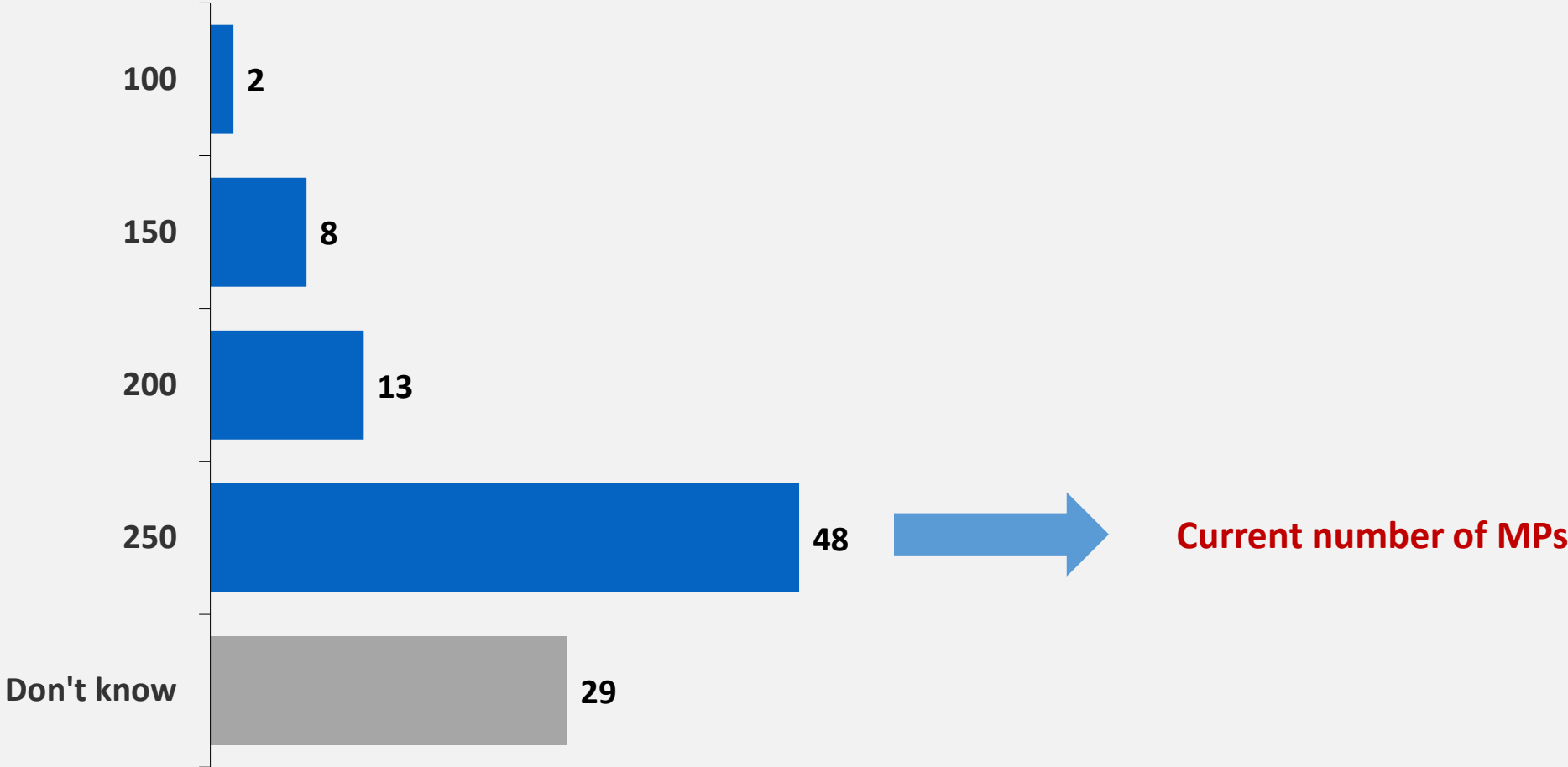


Currently, 102 of 174 are represented

Source: Biram koga biram,
<http://www.biramkogabiram.rs/2016/05/31/sta-nam-donosi-novi-saziv-parlamenta/>

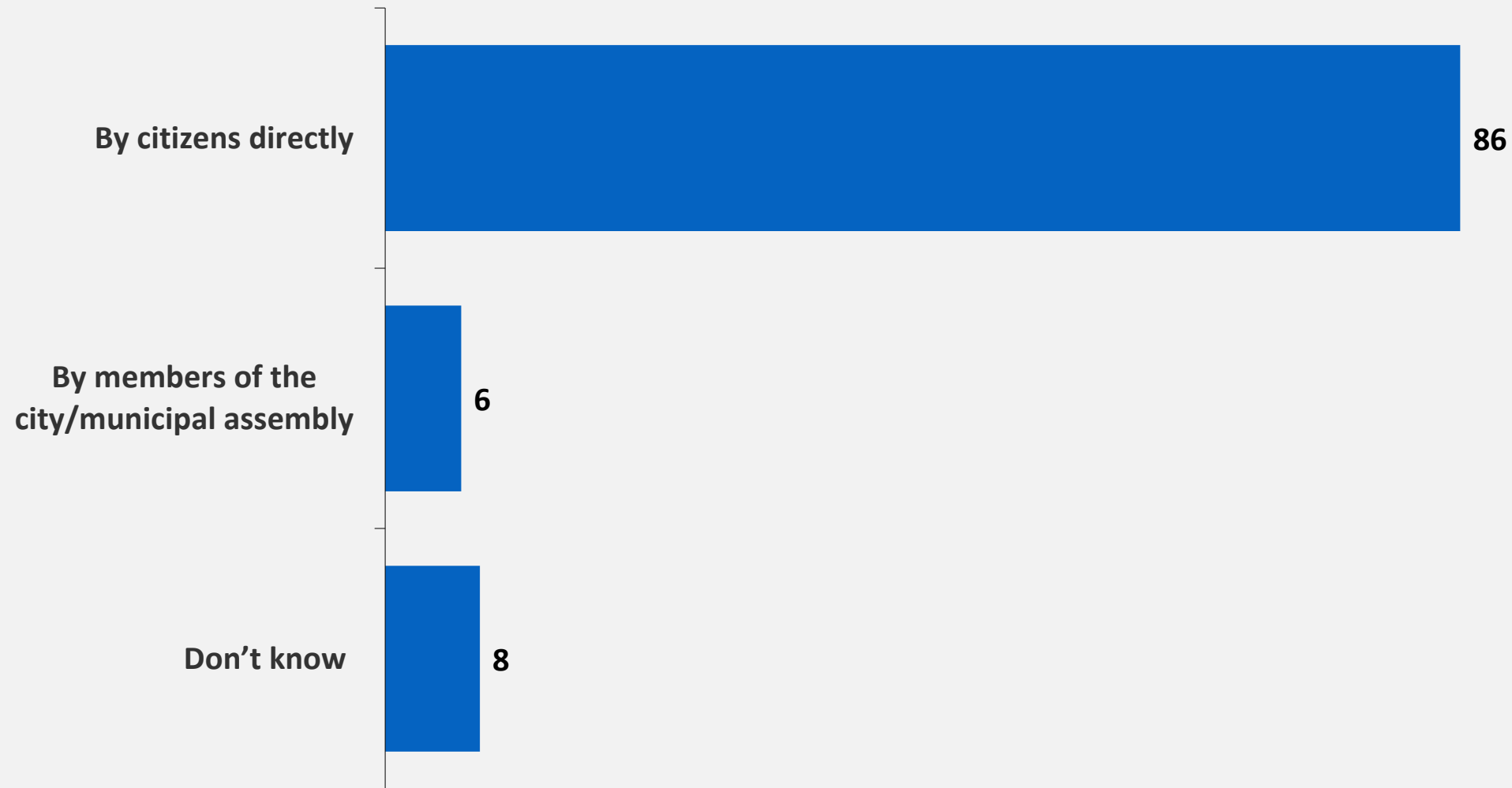
ABOUT HALF KNOW THE NUMBER OF MPS IN PARLIAMENT

What is the total number of MPs in Parliament?



MAJORITY BELIEVES MAYORS AND MUNICIPALITY PRESIDENTS SHOULD BE DIRECTLY ELECTED

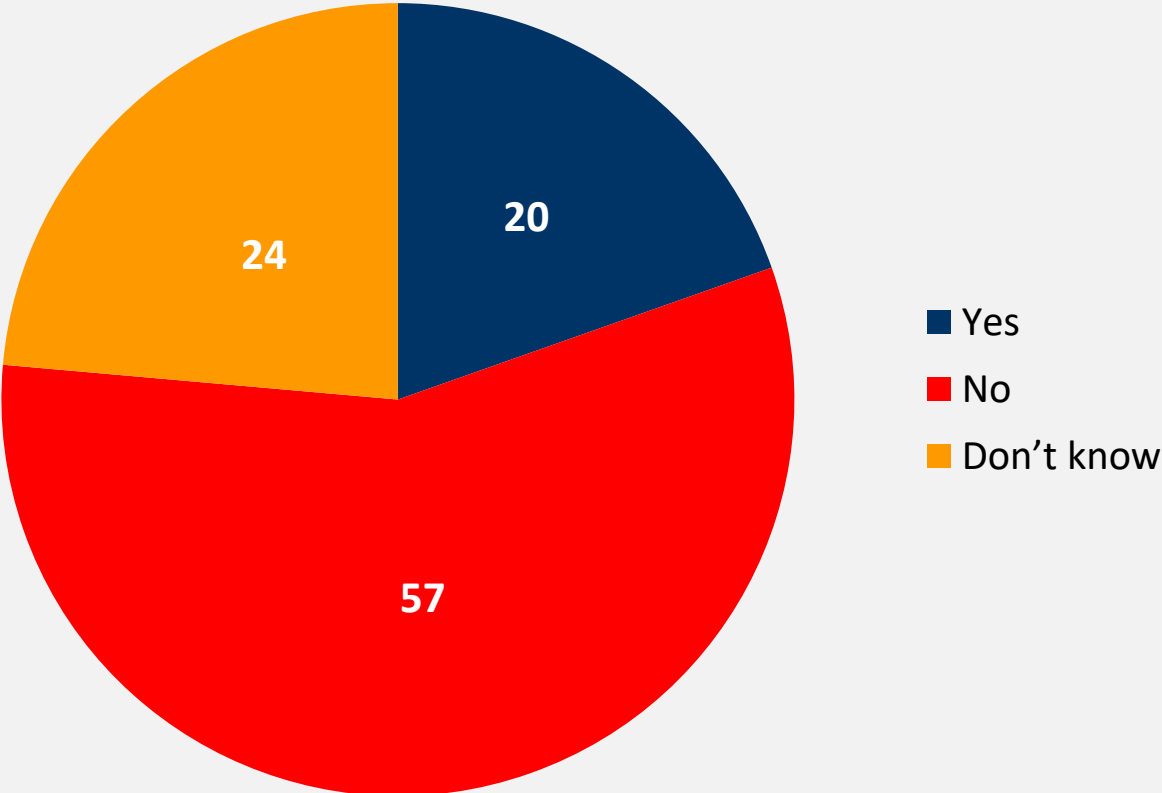
Do you think that Mayor of your town / President of your municipality should be elected by citizens or the local assembly?



WOMEN IN PARLIAMENT

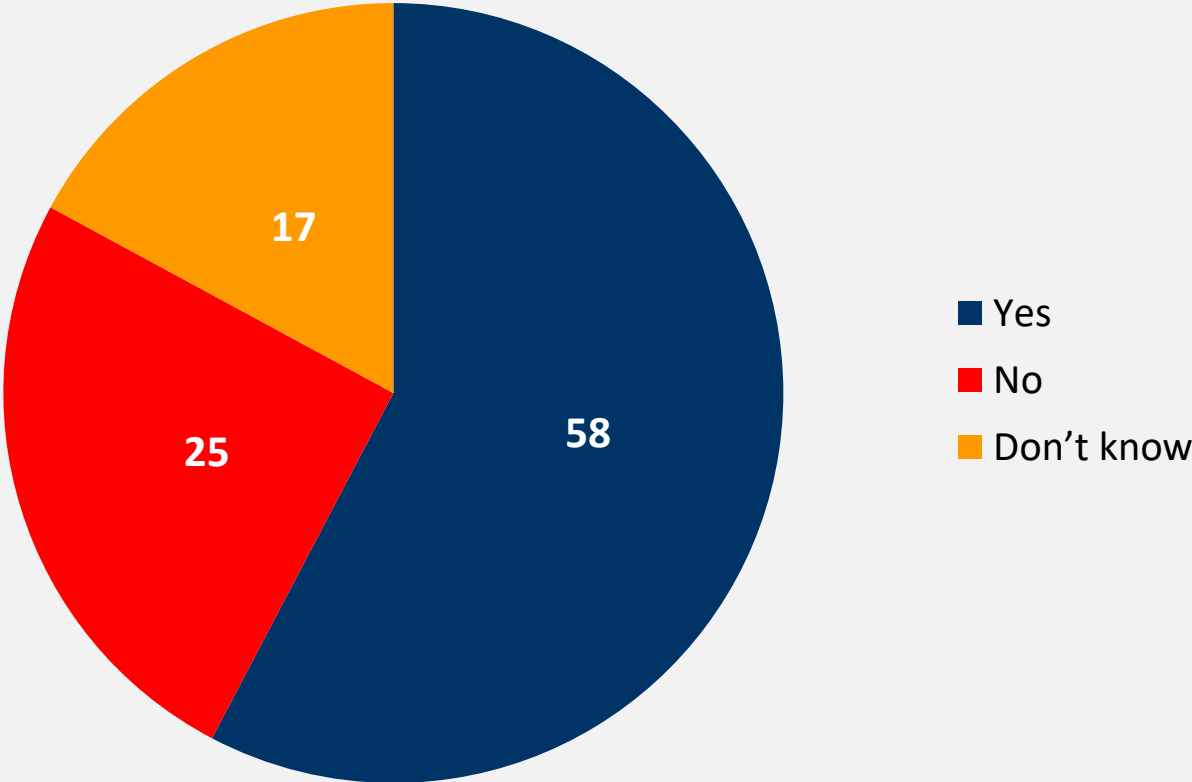
ONLY 20 PERCENT BELIEVE THERE IS AN EQUAL NUMBER OF MEN AND WOMEN MPs

Do you think that both genders are currently equally represented in Parliament?



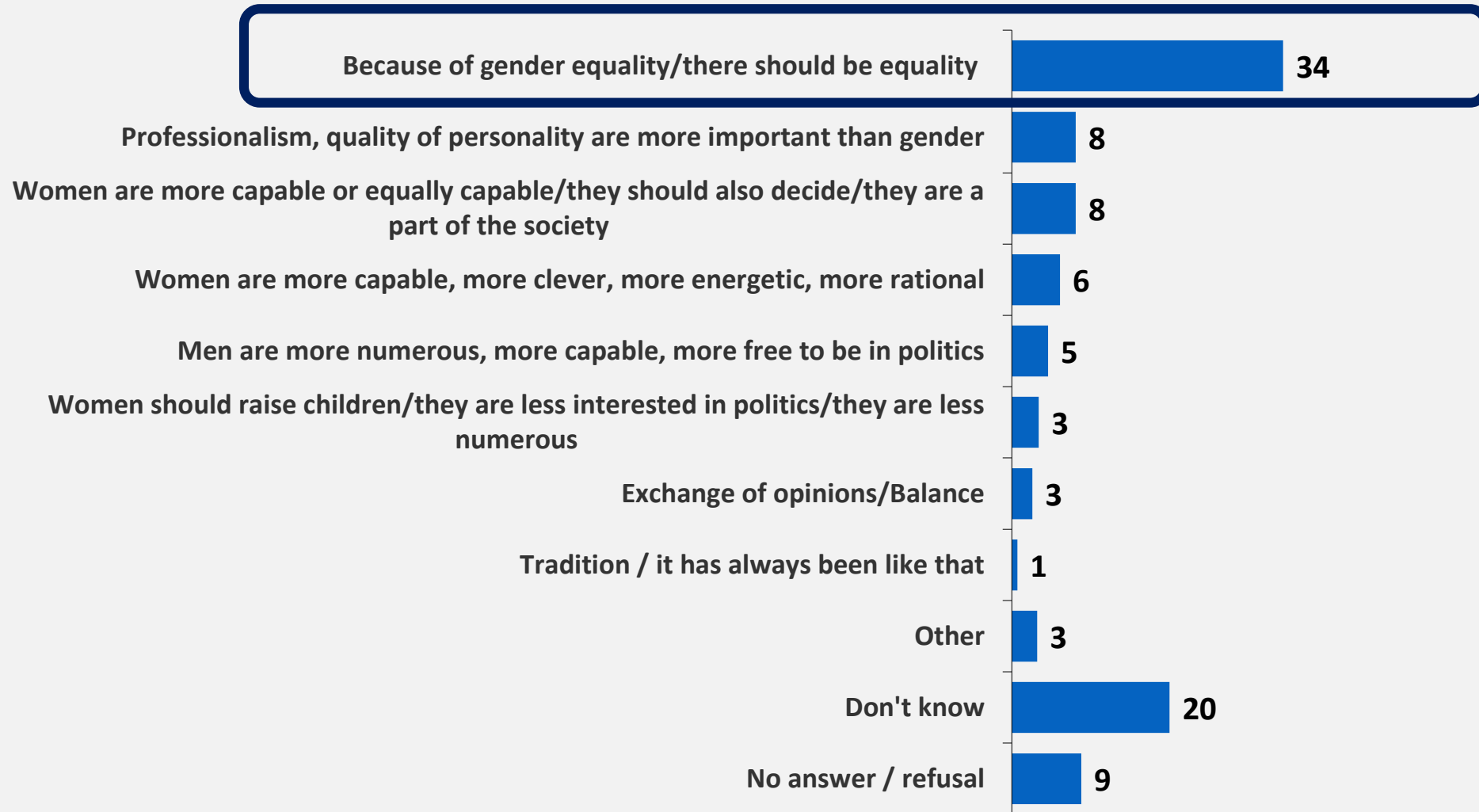
MORE THAN HALF THINKS EQUAL REPRESENTATION IN THE PARLIAMENT IS IMPORTANT

Do you think that equal representation of men and women in Parliament is important?



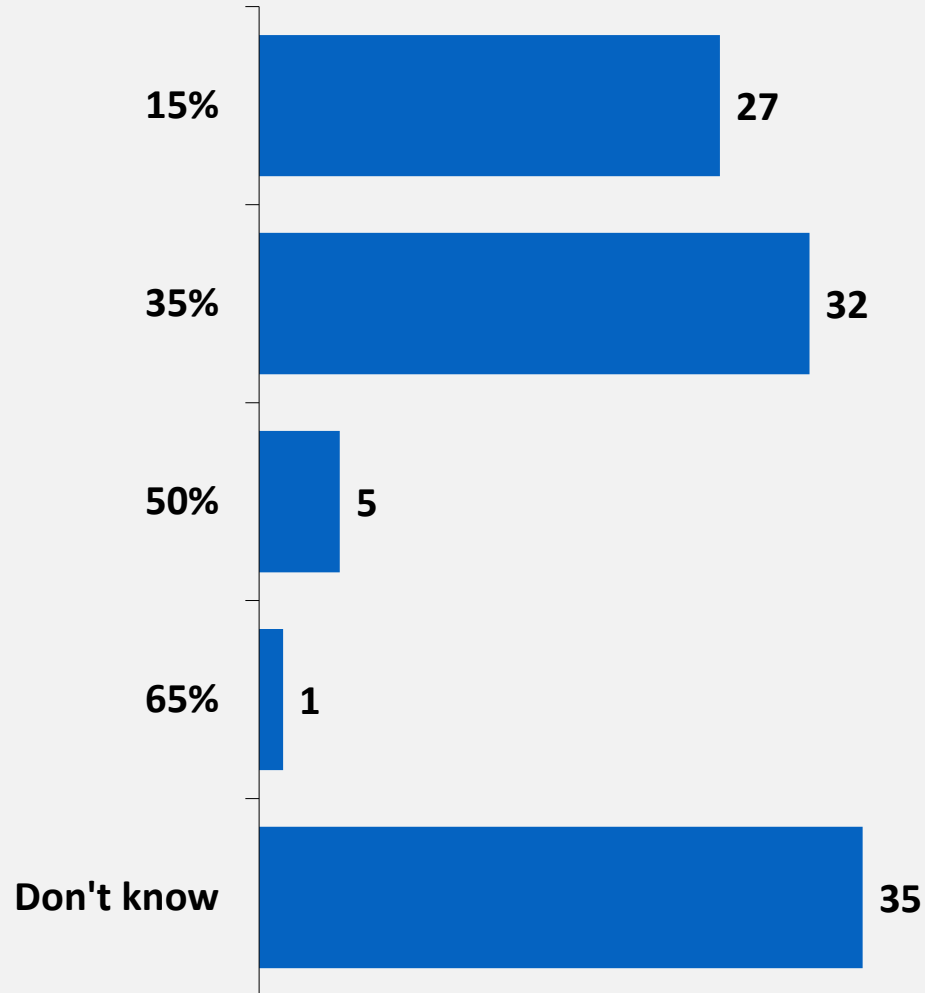
MOST BELIEVE GENDER REPRESENTATION IS IMPORTANT BECAUSE OF GENDER EQUALITY IN GENERAL

Why do you think gender equality in the Parliament is important? (Open ended)



MORE THAN THIRD OPENLY STATE THAT THEY DON'T KNOW THE PROPORTION OF WOMEN IN THE PARLIAMENT

Do you know the percentage of women in the Parliament of the Republic of Serbia?

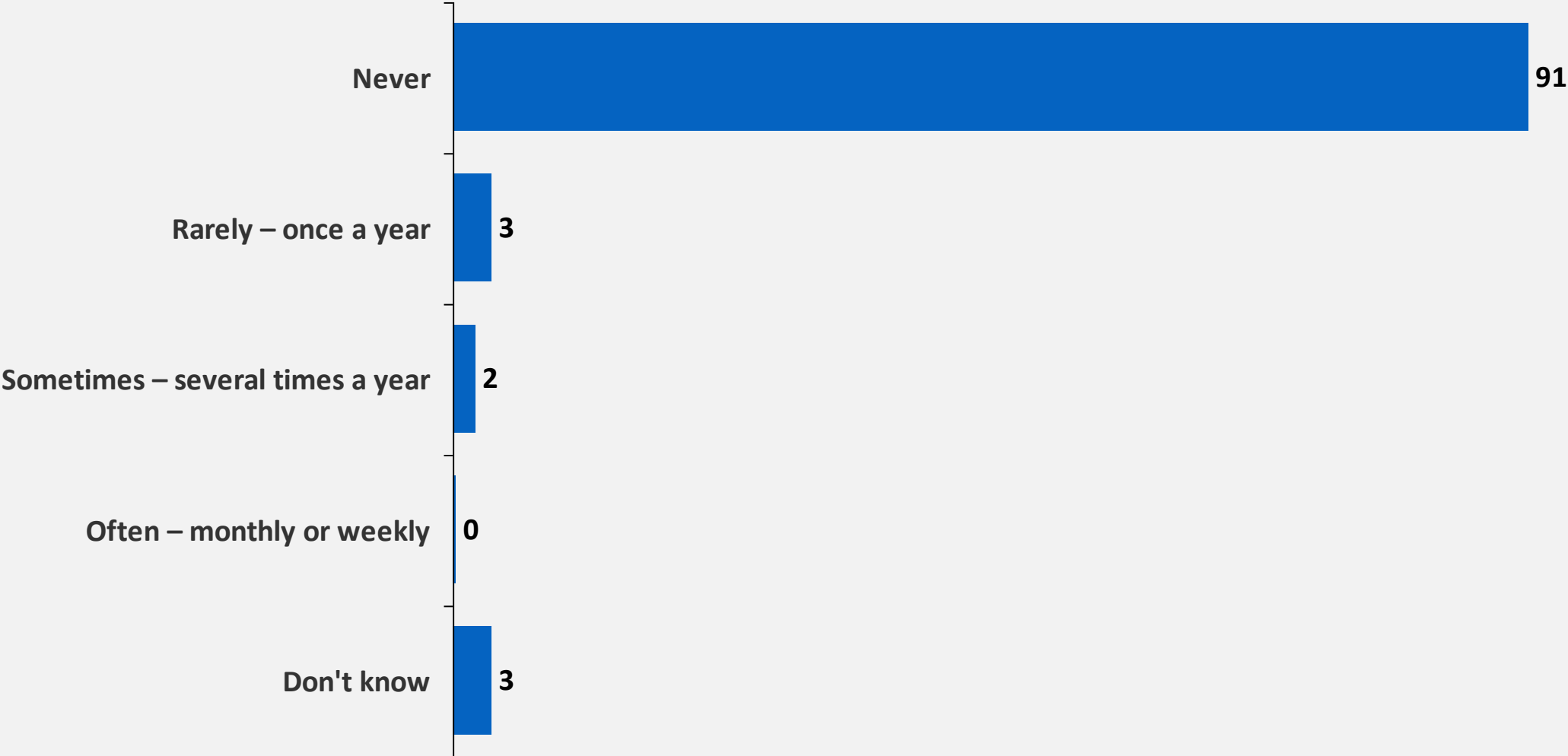


Currently, 37% of MPs are women

ACCOUNTABILITY

90 PERCENT OF THE POPULATION HAS NEVER COMMUNICATED WITH MPS

How often do you communicate with MPs?

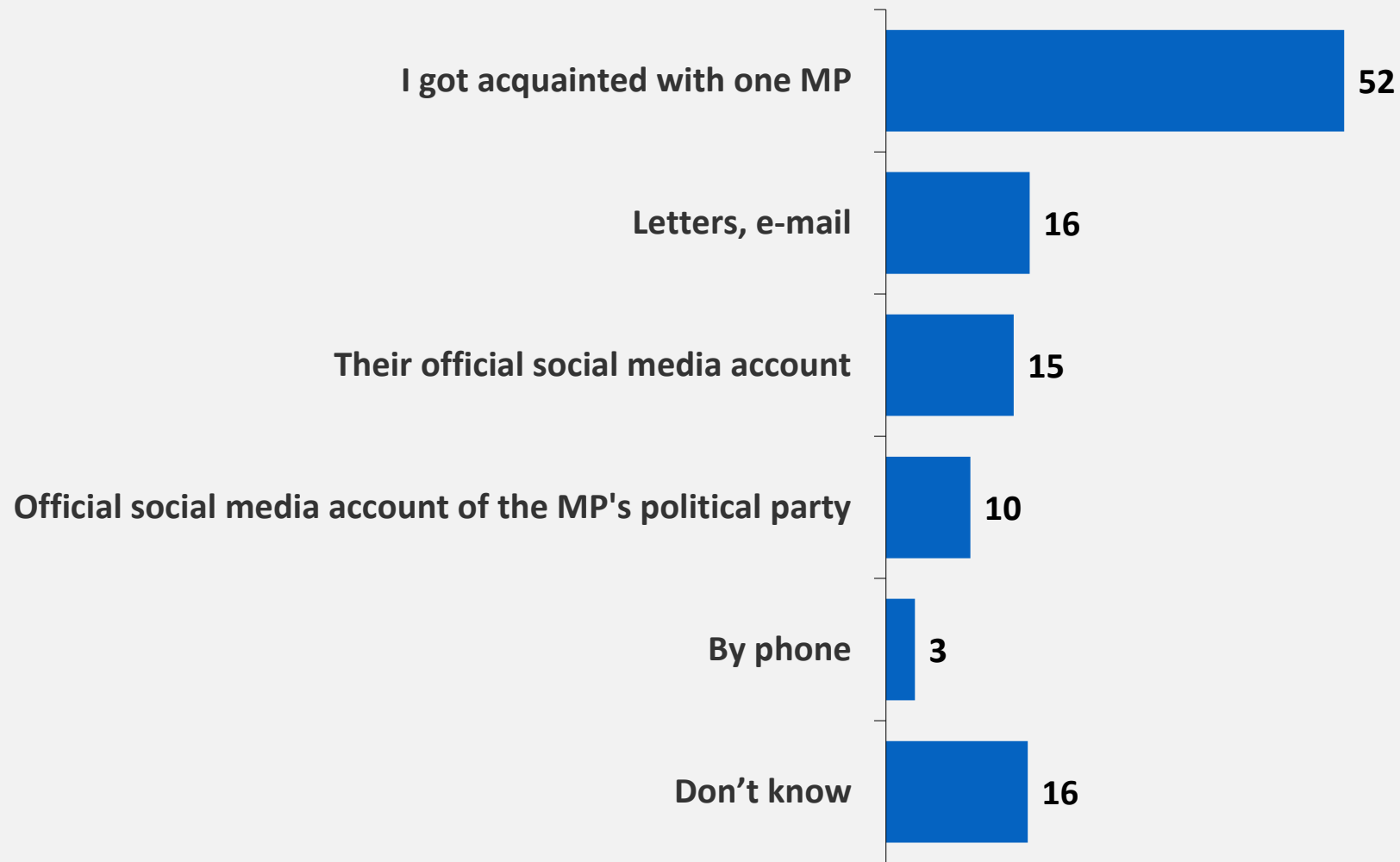


BASE: Total target population

Numbers represent percentages

THOSE WHO CONTACTED MPs MAINLY USED PERSONAL RELATIONSHIPS

How do you communicate with MPs?

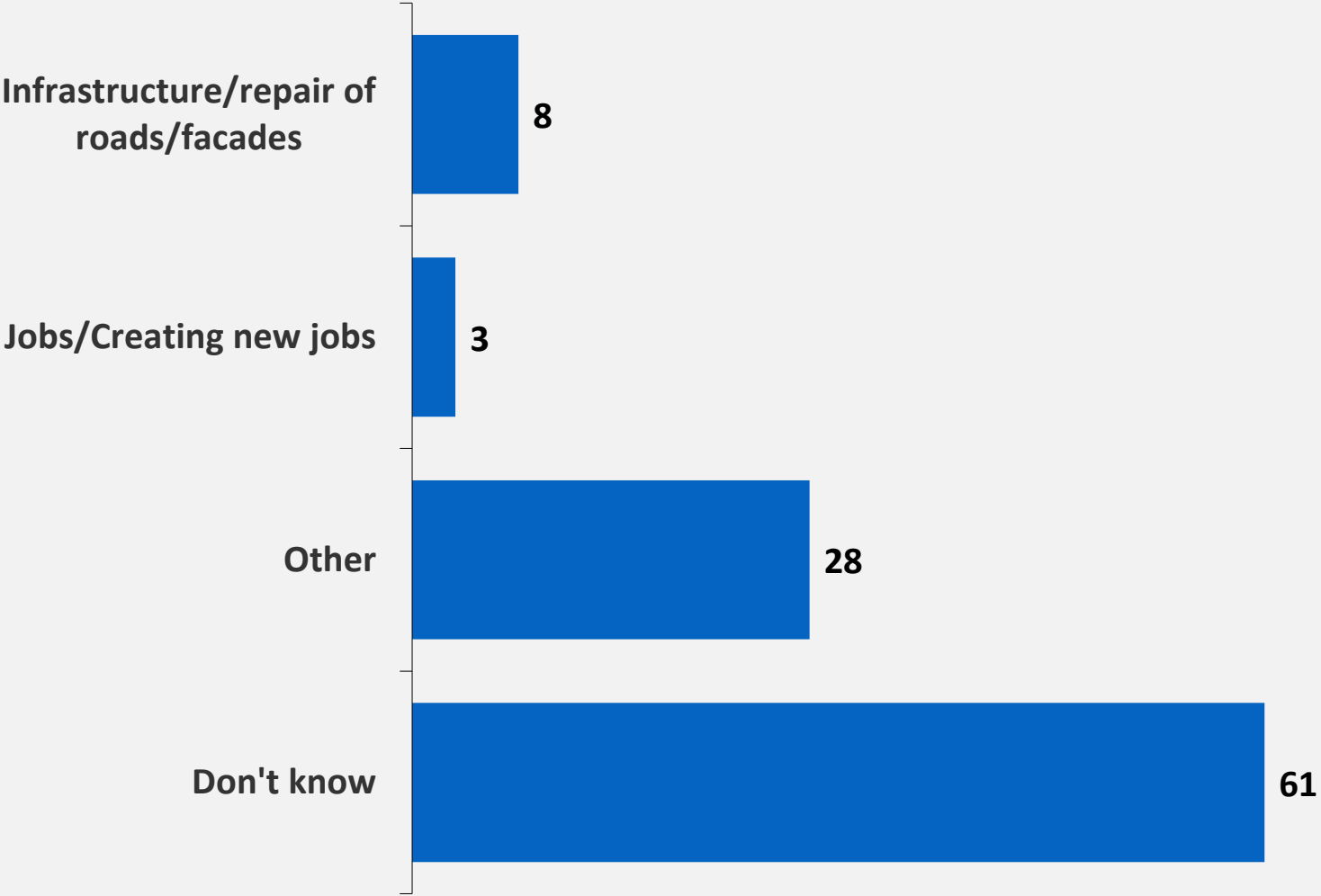


Multiple answers; BASE: those who communicate with MPs at least once a year (5% of target population)

Numbers represent percentages

THOSE WHO COMMUNICATE DON'T SHARE A PARTICULAR REASON

For what purpose (issues) have you contacted MP's so far? (Open ended)



BASE: those who communicate with MPs at least once a year (5% of target population)

Numbers represent percentages

ALMOST HALF WOULD LIKE TO DIRECTLY CONTACT AN MP FROM THEIR REGION

Would you like to be able to directly contact an MP who comes from your region?

